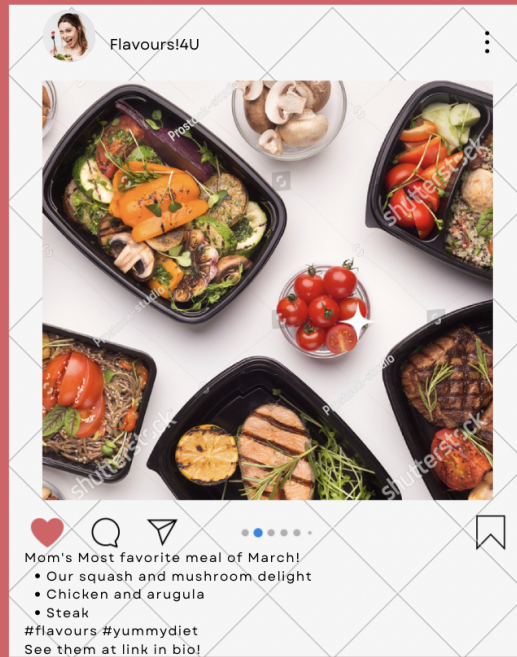


Instagram 4/1



Instagram 4/2



Facebook 4/1



Flavours!4U

Summer Bod has featured us!

Thank you to Summer Bod for featuring us as a great diet plan for this summer! Give it a read and then give us a go! Click the link in bio! #summerdiet #flavours #familysummer



Don't forget to like, share and comment



Facebook 4/2



Flavours!4U

We are the User Favorite of the Spring!

Flavours!4U was voted the User Favorite of the Spring! Thank you! Hear from our top Flavour Friend Heather: "Having two little ones, and staying on a diet can be hard, Flavours!4U has been a lifesaver!" Stay-at-home moms, this one is for you. Try it out! Link in Bio! #flavours



Don't forget to like, share and comment



Twitter 4/1



Flavours!4U

@Flavours!4U

This week Flavours!4U was featured in Hustle Mom, a quote from the feature "Flavours!4U is a perfect fit for a young and busy mom, or dads as they offer a spouse plan! This is a game changer, give it a go this Spring!", Thank you Hustle Mom! Moms, check out the article in our bio!
#momdiet #yummydiet #flavours



Twitter 4/2



Flavours!4U

@Flavours!4U

Flavours!4U offers a spouse package! This is Jake and Mary, they have been Flavour Friends since 2020. Jake says "Flavours!4U is the best diet plan I have ever tried, and I love doing it with Mary", thanks Jake! Check out our spouse package at our link in bio! Perfect for moms who want a diet buddy as they navigate crazy family life!

#flavours #yummydiet
#Diet #Spouse



Author's Note:

My draft is now in the final stages of development. From the first draft, it has evolved to have more hashtags and more of a focused advertisement plan. I needed to include hashtags in the original captions, and I added those. Additionally, I went through and cleaned up the messaging of the various advertisements over the two days. In my opinion, my assessment of the piece is above average. I worked hard on the messaging of the advertisements in the mock-ups, and I believe I edited the criteria to the best of my ability. From the revisions I got during the peer review stage, I was advised to use more “eye-catching text,” and I believe I accomplished this by going in and adding hashtags to the various posts. My writing has room to grow on the length element of the posts, I could include more in my captions and words to convey a deeper point. I think the feedback that would be most helpful to my learning is edited on my advertisement schedule and how it flows. I believe I put in the most effort possible, but I feel a fresh set of eyes could see beneficial changes I could impose on the project. Overall, I think my project is well-directed in the narrative that the diet is manageable and easy for mothers with families. I think I do a good job of conveying this in the campaign, though I could grow more in the curation of captions. This campaign is heavy on the use of framing, which I think is an outstanding element of the structure of my social media advertisements. I feel this gives my campaign an edge that some campaigns might overlook. I would love to hear feedback on this, specifically what another writer would recognize in my writing's framing.